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MEDIA RELEASE – FOR IMMEDIATE RELEASE

'Cowboys' tarnishing the entire powder coating industry

Poor process control and lack of industry knowledge is causing increased product performance failures, which are tarnishing the reputation of the entire powder coating industry.

Ultimately the industry faces critical challenges to improve and sustain itself into the future

Referred to in industry as 'Cowboys', the problems caused by poor processes and taking shortcuts in the pre-treatment processes are creating scepticism of powder coating as a viable protective coating.

In addition, most compromises and failures often result in expensive litigious outcomes and a reliance on warranties that may not necessarily cover the full cost of rectification.

In Australia, many high quality applicators whether exclusive in-house, jobbing contractors or OEM's have been inadvertently impacted on by the powder coating industry's existing self -regulation approach.

Feedback from good operators highlights that they been tarnished by the poor performers whose work in the field displays a deterioration of workmanship, quality and performance that can be directly attributed to a lack of consistent and monitored compliance measures

"There are over 1,000 powder coaters in Australia, only a few of which have pre-treatment systems suitable for aluminium" says Peter Mallios, AISF's Federal President. "Many are simply coating over all types of metal without any real knowledge of what the right thing to do is. They are ruining the reputation of our industry" he says.

It is a common perception that powder coating is easy, the truth is, anyone can pick up a box of brand name powder and spray it. However any professional coater knows that it takes a lot more than pulling a trigger on a spray gun to produce good quality finished parts consistently and efficiently, which also meet performance criteria and exposure class specifications.

The AISF recommends using an APC Accredited Powder Coater, AISF Accredited Status indicates to customers and industry professionals alike that the applicator follows quality processes and has a commitment to excellence.

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For more information

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